



## Press Release

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FOR IMMEDIATE RELEASE

### **Duck Donuts<sup>®</sup> Announces the Opening of its Buckhead Location** *Store Opening Marks Second Location in Georgia*

*Grand Opening Day Community Celebration Set for Saturday, Oct. 7, Noon – 4p.m.*

**ATLANTA, GA (September 21, 2017)** – Duck Donuts Franchising Company, known for serving *Warm, Delicious and Made To Order!*<sup>®</sup> donuts announced today the grand opening of its first franchise location in Atlanta – the 2nd store in Georgia. The store is located at 3655 Roswell Road, Unit 210, in the Tuxedo Festival Shopping Center in Buckhead.

“We’re extremely excited to be able to bring Duck Donuts to Buckhead and the Atlanta community,” said André Walters, former sports attorney and chairman and CEO of The A. Shawn Group and A. Shawn Atlanta, LLC, owners of the new store in Atlanta. “Russ DiGilio, founder and CEO of Duck Donuts Franchising Company, created a world class product that I believe everyone must try to truly believe. The moment I tasted a donut from Duck Donuts I knew I wanted to be a part of this donut phenomenon.”

The 1,400 sq. ft. retail store reflects the franchise’s iconic beach theme and family-friendly atmosphere. In addition to donuts, the Buckhead location also serves Duck Donuts’ signature coffee blends—Riptide Roast, Light House Blend, and Sunset Pier Decaf, espresso, tea, donut sundaes featuring premium Breyer’s ice cream, OBX Breakfast Sandwich, select retail items and more.

The Buckhead Business Association and Walters will commemorate the opening of the store with a ribbon-cutting ceremony Friday, Oct. 6 at 2 p.m. To officially celebrate the grand opening, the store is also hosting a family friendly grand opening celebration on Saturday, Oct. 7, from Noon until 4 p.m. The event will feature Firemen and a Firetruck from the Atlanta Fire and Rescue Department, free face painting, balloon twisting, a stilt walker, merchandise giveaways and a raffle to win free donuts for a year.

Duck Donuts specializes in warm, delicious and made-to-order donuts. Upon entering the store, customers are welcomed with the aroma of warm, light vanilla cake donuts. Customers can choose from a variety of topping combinations, including traditional favorites such as chocolate icing with sprinkles and more adventurous creations such as maple icing with bacon. The family-friendly stores offer a viewing area where children and adults alike can watch their donuts being made.

Donuts at this location will be made fresh to order seven days a week, 6:00 a.m. to 7:00 p.m. For grand opening details, specials and donut topping updates, visit the [Duck Donuts Buckhead](#) Facebook page or connect on the web at [DuckDonuts.com](http://DuckDonuts.com).

#### ABOUT DUCK DONUTS

Duck Donuts was founded in 2006 by Russ DiGilio in Duck, North Carolina. His intention? To solve a family vacation problem: “Our family wanted a place to buy warm, delicious, made-to-order donuts, and when we couldn’t find one, we decided to start our own.”

By 2011, Duck Donuts had expanded to four Outer Banks locations and the donut business was so successful that DiGilio was continuously approached about franchise opportunities and by fans who begged for a Duck

Donuts in their communities. The first franchise opened in Williamsburg, VA, in 2013, and there are now 51 open franchise locations and more than 130 additional contracts.

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